

CHOPRA CENTER AND ZRII™

“The Chopra Center for Wellbeing endorses Zrii as a high quality, reliable formulation of the rejuvenative fruit Amalaki (Emblica officinalis).

Over 100 scientific studies suggest that this fruit, which has been held in high esteem by Ayurvedic doctors for millennia, has measurable health benefits.

The Chopra Center has been encouraging a daily dose of Amalaki for over a decade. Zrii provides a balanced, pleasing, and concentrated source of this nutritive food.”



What is Deepak Chopra’s involvement in Zrii?

Deepak Chopra M.D. is not formally involved with Zrii nor is a partner or founder of Zrii. He has known Bill Farley, Zrii’s CEO, for many years. Dr. Chopra and Dr. Simon, The Chopra Center co-founders, introduced Bill to Amalaki and Ayurveda. At that point, Bill and his team worked with the Chopra Center to develop Zrii, the original Amalaki liquid nutritional drink.

What is the Chopra Center’s involvement in Zrii?

The Chopra Center for Wellbeing endorses Zrii and will be adding it to their line of Ayurvedic lifestyle products. For those who consider themselves a part of the Chopra Center community and would like to build a Zrii business, we will connect you with a hand selected and trained Zrii distributor. Recognizing the quality and integrity of Zrii, we believe that it is an important addition to the Chopra Center’s lifestyle offerings.

What’s in Zrii?

In Ayurveda, the Amalaki fruit is widely considered to be the most rejuvenating super-fruit. For over 5,000 years, Ayurveda has valued Amalaki for its rejuvenating, vitality-enhancing, and anti-aging properties.

Scientifically formulated with a blend of Amalaki and synergistic herbs, Zrii is an effective new liquid nutritional drink that is rooted in the ancient wisdom of Ayurveda. Created with pomegranate, pear, and grape juice, Zrii is rich in antioxidants, free-radical scavenging polyphenols, and bio-stable Vitamin C.

Zrii’s proprietary amalaki formulation also contains the following rejuvenating and detoxifying herbs:

- Turmeric - Improves circulation, digestion, and reduces inflammation
- Tulsi - Improves digestion and intestinal health
- Ginger- Improves digestion, absorption, and assimilation
- Haritaki- Serves as a mild-detoxifier
- Schizandra- Has antioxidant and detoxifying effects
- Jujube- Protects the digestive system and has mild rejuvenating effects

The term multi-level marketing is often referred to as a pyramid scheme. How will Zrii and the Chopra Center create a program that has integrity?

“Multi-level” marketing, more widely known as Network Marketing or Direct Sales, is a form of distribution where companies offer their products through a network of independent contractors. When a product is sold, Independent Contractors are paid a commission.

Pyramid schemes are sometimes confused with network marketing because they have a similar structure and are largely built by word of mouth. Yet, unlike Network Marketing, Pyramid schemes pay based on recruiting rather than on product sales, and in many instances, no product ever exchanges hands. Pyramid schemes are illegal because their structure eventually collapses, leaving people at the top wealthy and people at the bottom holding the bag.

With the Chopra Center providing training, knowledge, and guidance, Zrii intends to be a transformational force in this industry. We believe that the Zrii network will be a powerful vehicle to share the principals of Ayurveda and the products that support the foundation of healthy balanced living with the world.

What is the business opportunity that Zrii offers?

Zrii gives people the possibility to supplement their income or have financial freedom. Each person can choose to build a part- or full- time Zrii business. People who choose to build a business with Zrii are “independent contractors,” which means that they legitimately own their own businesses.

How can I become a Zrii distributor?

Send an email to max@chopra.com confirming your interest. Within the next couple of weeks, we will send you the necessary information about how to participate in this new endeavor.

What do I do if I am contacted by a Zrii Independent Executive after I have already been introduced to Zrii through the Chopra Center Referral Program?

Kindly let them know that you have been in previous contact with the Chopra Center and have been placed into the Chopra Center referral program, awaiting contact by a Zrii Independent Executive that is qualified to participate in this program.

Can people purchase the product from the Chopra Center without becoming a distributor?

Yes. When the product is launched (Oct 07), Zrii will be available for purchase through the Chopra Center as well as other Zrii Independent Executives.